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American Attitudes on Gun Violence

Survey Methodology

The survey was carried out March 27-April 5, 2023 among 1,203 respondents, with a margin of error of +/- 3.2%. The survey was conducted using Ipsos’ KnowledgePanel®, a probability based online panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers and residential addresses. Persons in selected households are then invited by telephone or by mail to participate in the webenabled KnowledgePanel. For those who agree to participate, but do not already have Internet access, Ipsos provides at no cost a laptop/netbook and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

Note: These questions were fielded as part of a larger poll on foreign and domestic issues.
Q12. Which of the following is more likely to reduce gun violence against children, tighter school security or fewer guns in the community? [PN: RANDOMIZE]

1. Tighter school security
   Rep 55%  Ind 27%  Dem 8%  Total 30%
2. Fewer guns
   8 22 43 24
3. Both equally [PN: FIXED]
   20 29 37 29
4. Neither [PN: FIXED]
   11 14 4 10
5. I don’t know [PN: FIXED]
   6 8 7 7

Q14. If more Americans owned guns, do you think there would be: [PN: RANDOMIZE]

1. More crime
   Rep 9%  Ind 30%  Dem 68%  Total 35%
2. Less crime
   49 28 7 28
3. No difference [PN: FIXED]
   42 42 25 37

Q15. If there were stricter requirements for legally obtaining guns in the United States, do you think there would be: [PN: RANDOMIZE]

1. Fewer mass shootings
   Rep 34%  Ind 49%  Dem 80%  Total 53%
2. More mass shootings
   8 6 3 5
3. No difference [PN: FIXED]
   58 46 16 41