# America First? American National Identity Declines Over Last Two Years Among Both Republicans and Democrats

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#### **Survey Methodology**

The survey was carried out November 1-6, 2017 online from a nationally representative sample of Nielsen Scarborough's probability-based panel, originally recruited by mail and telephone using a random sample of adults. The national sample was 2,000, including a down-weighted oversample of 1,042 among 18-34 year olds. Responses were weighted by age, gender, income, education, race, and geographic region using benchmarks from the US Census. The survey was also weighted by partisan identification. The margin of error is 2.19%

To access the survey methodology of all three of the polls listed in the report, please click <u>here</u>.

Note: These questions were fielded as part of a larger poll on foreign and domestic issues. Participants in this study were provided by Nielsen from Nielsen's sample of respondents.

#### **Identity**

Q15. In terms of what's important about you, how much do you identify as each of the following? (*Rated from 0-10, mean scores are reported*) [RANDOMIZE ROWS; GROUP ITEMS A+B, ITEMS D+E]

By Party, November 2017	Rep	Dem	Ind	Total
Q15a. A citizen of the United States	9.1	8.1	8.8	8.5
Q15b. A citizen of the world	5.0	7.6	6.1	7.3
Q15c. A follower of your religious faith	6.5	4.3	4.5	5.3
Q15d. A member of your race	5.1	5.5	4.5	5.2
Q15e. Part of your ethnic group	4.6	5.5	4.5	5.0
Q15f. Your gender	6.5	7.1	5.9	6.7

# Q16. Which one of these identities is **most** important to you today? Please select one. **[SHOW ANSWER OPTION IN SAME ORDER AS Q15]**

	All Respondents, by Year	Nov. 2015	Oct. 2016	Nov. 2017
1.	A citizen of the United States	53	44	44
2.	A citizen of the world	16	13	21
3.	A follower of your religious faith	18	19	22
4.	A member of your race	3	4	3
5.	Part of your ethnic group	2	2	3
6.	Your gender	7	6	7
7.	Your generation 2016 only		6	
8.	Your socio-economic group 2016 only		6	
	Refused	<1	1	1
	Republicans, by Year	Nov. 2015	Oct. 2016	Nov. 2017
1.		Nov. 2015	Oct. 2016 53	<b>Nov. 2017</b> 53
1. 2.	A citizen of the United States			
	A citizen of the United States	62	53	53
2.	A citizen of the United States A citizen of the world A follower of your religious faith	62 7	53 3	53 7
2. 3.	A citizen of the United States A citizen of the world A follower of your religious faith	62 7 24	53 3 32	53 7 33
2. 3. 4.	A citizen of the United States A citizen of the world A follower of your religious faith A member of your race	62 7 24 2	53 3 32 1	53 7 33
2. 3. 4. 5.	A citizen of the United States A citizen of the world A follower of your religious faith A member of your race Part of your ethnic group	62 7 24 2	53 3 32 1 <1	53 7 33 2
2. 3. 4. 5.	A citizen of the United States A citizen of the world A follower of your religious faith A member of your race Part of your ethnic group Your gender	62 7 24 2	53 3 32 1 <1 4	53 7 33 2

	Democrats, by Year	Nov. 2	2015	Oct. 2	016	Nov. 2	2017
2. 3. 4. 5. 6. 7.	A citizen of the United States A citizen of the world A follower of your religious faith A member of your race Part of your ethnic group Your gender Your generation 2016 only Your socio-economic group 2016 only Refused	45 27 13 3 4 10		36 21 6 8 4 8 9 7		35 34 12 5 4 10	
	Independents, by Year	Nov. 2	2015	Oct. 2	016	Nov. 2	2017
<ol> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> <li>6.</li> <li>7.</li> </ol>	A citizen of the United States A citizen of the world A follower of your religious faith A member of your race Part of your ethnic group Your gender Your generation 2016 only Your socio-economic group 2016 only Refused	48 14 23 9 1 6		37 16 22 1 2 1 4 15 2		43 20 20 2 4 8	
	By Party, November 2017		Rep	Dem	Ind	Total	
2. 3. 4. 5.	A citizen of the United States A citizen of the world A follower of your religious faith A member of your race Part of your ethnic group Your gender Refused		53 7 33 2 1 4 <1	35 34 12 5 4 10 <1	43 20 20 2 4 8 2	44 21 22 3 3 7	
	Republicans, by Age, November 2017		18-34		35+		18+
2. 3. 4. 5.	A citizen of the United States A citizen of the world A follower of your religious faith A member of your race Part of your ethnic group Your gender Refused		41 11 39 2 2 4 <1		58 6 31 2 1 3 0		53 7 33 2 1 4 <1

	Democrats, by Age, November 2017	1	8-34		35+		18+
1.	A citizen of the United States	2	25		40		35
	A citizen of the world		1		30		34
	A follower of your religious faith		1		12		12
	A member of your race	5			5		5
	Part of your ethnic group	5			3		4
	Your gender		.3		9		10
0.	Refused	0			1		<1
	Independents, by Age, November 2017	1	8-34		35+		18+
1.	A citizen of the United States	3	3		48		43
	A citizen of the world		27		16		20
	A follower of your religious faith		.6		23		20
	A member of your race	3			2		2
	Part of your ethnic group	6			3		4
	Your gender		.3		6		8
0.	Refused	2			2		2
	Refused	2			Z		2
	By Age, November 2017	1	8-34		35+		18+
1.	A citizen of the United States	3	32		49		44
2.	A citizen of the world	2	28		18		21
3.	A follower of your religious faith	2	22		22		22
4.	A member of your race	4	Ļ		3		3
5.	Part of your ethnic group	5	í		3		3
	Your gender		0		6		7
	Refused		<1		1		1
	Women, by Party, November 2017	F	Rep	Dem	Ind	Total	
1.	A citizen of the United States	5	52	34	38	41	
2.	A citizen of the world	7		29	13	19	
3.	A follower of your religious faith		34	13	28	22	
4.	A member of your race	2		6	3	4	
5.	Part of your ethnic group		<1	3	2	2	
6.	Your gender	5		14	13	10	
0.	Refused		, <1	<1	4	1	
	Men, by Party, November 2017	I	Rep	Dem	Ind	Total	
1.	A citizen of the United States	5	54	36	48	46	
2.	A citizen of the world	8		40	25	23	
3.	A follower of your religious faith		33	9	14	21	
4.	A member of your race	2		4	2	3	

5.	Part of your ethnic group	1	5	6	3
6.	Your gender	2	5	5	4
	Refused	0	1	1	<1

# **Latino Issues and Immigration**

Q22e. For the following 5 pairs of statements, select the one that most closely aligns (agrees) with your personal opinion.

			Rep	Dem	Ind	Total
	1.	The federal government should reform immigration policy to reduce the number of newcomers coming into our country.	69	30	48	49
		or				
	2.	The federal government should keep immigration policy the way it is now.	19	56	38	38
		Refused	12	14	14	14
US Citizer	ıshi	p is Top Identity	Rep	Dem	Ind	Total
US Citizer	1.		<b>Rep</b> 76	<b>Dem</b> 39	<b>Ind</b> 63	<b>Total</b> 61
US Citizer		The federal government should reform immigration policy to reduce the number	•			
US Citizer		The federal government should reform immigration policy to reduce the number of newcomers coming into our country.	•			

World Citizer	<b>aship</b> is Top Identity	Rep	Dem	Ind	Total
1.	The federal government should reform immigration policy to reduce the number of newcomers coming into our country.	48	22	30	26
	or				
2.	The federal government should keep immigration policy the way it is now.	49	64	64	62
	Refused	3	14	6	12

### Abortion

Q28. In your opinion, abortion should be... [RANDOMLY REVERSE ANSWER CHOICES]

		Rep	Dem	Ind	Total
1.	Illegal in all cases	17	3	10	10
2.	Illegal in most cases	44	9	26	26
3.	Legal in most cases	27	40	35	34
4.	Legal in all cases.	10	47	27	29
	Refused	1	1	2	1
US Cit	<b>izenship</b> is Top Identity	Rep	Dem	Ind	Total
1.	Illegal in all cases	8	1	8	5
2.	Illegal in most cases	47	10	26	31
3.	Legal in most cases	34	45	35	38
4.	Legal in all cases.	11	44	30	25
	Refused	1	1	1	1
World	Citizenship is Top Identity	Rep	Dem	Ind	Total
1.	Illegal in all cases	3	2	3	2
2.	Illegal in most cases	19	4	20	8
3.	Legal in most cases	50	39	44	41
4.	Legal in all cases.	28	55	34	49
	Refused	0	<1	0	<1

# **Climate Change**

Q30. From what you've read and heard, is there solid evidence of global warming and climate change, or not?

		Rep	Dem	Ind	Total
1. 2. 3.	No, there is no solid evidence. There is some/mixed evidence. Yes, there is solid evidence. Refused	36 44 20 <1	2 14 84 <1	12 37 49 1	17 29 53 <1
$\boldsymbol{U}$	S Citizenship is Top Identity	Rep	Dem	Ind	Total
1. 2. 3.	No, there is no solid evidence. There is some/mixed evidence. Yes, there is solid evidence. Refused	37 46 17 0	2 15 83 0	18 45 37 <1	22 34 44 <1
V	Vorld Citizenship is Top Identity	Rep	Dem	Ind	Total
1. 2. 3.	No, there is no solid evidence. There is some/mixed evidence. Yes, there is solid evidence. Refused	7 53 40 0	<1 9 91 0	6 18 76 0	2 16 82 0

#### **Economic Nationalism**

Q12. Which of the following is closest to your view? [RANDOMIZE]

		Rep	Dem	Ind	Total
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	18	56	42	38
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	82	43	57	61
	Refused	<1	1	2	1

	Republicans	18-34	35+	18+
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	23	16	18
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	76	83	82
	Refused	1	<1	<1
	Democrats	18-34	35+	18+
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	61	54	56
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	38	45	43
	Refused	1	1	1
	Independents	18-34	35+	18+
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	49	38	42
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	49	60	57
	Refused	2	2	2

	All Parties by Age	18-34		35+		18+
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	46		35		38
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	54		64		61
	Refused	1		1		1
	US Citizenship is Top Identity	Rep	Dem	Ind	Total	
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	16	48	33	30	
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	84	52	66	70	
	Refused	1	0	2	1	
	World Citizenship is Top Identity	Rep	Dem	Ind	Total	
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	31	65	57	59	
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	68	33	43	39	
	Refused	1	1	0	1	

	Religion is Top Identity	Rep	Dem	Ind	Total
1.	In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	13	48	38	24
2.	With hard work and determination, anything is achievable in the United States. The circumstances into which you are born place few restrictions on what you are able to do.	87	49	59	75
	Refused	<1	3	3	1
	Gender is Top Identity	Rep	Dem	Ind	Total
1.	Gender is Top Identity  In today's society, the circumstances into which you are born, not how hard you work, heavily influence how far you will go.	<b>Rep</b> 53	<b>Dem</b> 68	<b>Ind</b> 53	<b>Total</b> 63
	In today's society, the circumstances into which you are born, not how hard you	•			

Q13. Do you believe there is more, less, or the same levels of upward mobility in the United States today than there were a generation ago?

		Rep	Dem	Ind	Total
1. 2. 3.	More Less The same Refused	31 36 24 1	17 68 15 1	19 61 20 <1	26 54 19 1
	US Citizenship is Top Identity	Rep	Dem	Ind	Total

	World Citizenship is Top Identity	Rep	Dem	Ind	Total
1.	More	51	12	9	18
2.	Less	32	75	71	68
3.	The same	16	13	19	14
	Refused	0	<1	1	<1

Q14. Do you feel the wealth gap between rich and poor is...

	Rep	Dem	Ind	Total
Getting larger	58	93	82	77
		_	·='	4
• •				18
Refused	<1	<1	1	<1
US Citizenship is Top Identity	Rep	Dem	Ind	Total
Getting larger	59	93	86	74
Getting smaller	6	4	4	5
Staying the same	35	3	10	21
Refused	0	0	0	0
World Citizenship is Top Identity	Rep	Dem	Ind	Total
Getting larger	67	95	90	90
Getting smaller	13	1	6	3
Staying the same	20	4	5	6
Refused	0	0	0	0
	Getting smaller Staying the same Refused  US Citizenship is Top Identity  Getting larger Getting smaller Staying the same Refused  World Citizenship is Top Identity  Getting larger Getting smaller Staying the same	Getting larger Getting smaller Staying the same Refused  Collisership is Top Identity  Getting larger Getting smaller Staying the same Staying the same Refused  Collisership is Top Identity  Rep  Getting larger Getting smaller Staying the same Refused  Collisership is Top Identity  Rep  Getting larger Getting larger Getting smaller Staying the same  Collisership is Top Identity  Rep  Getting larger Getting smaller Staying the same  Collisership is Top Identity  Collisership is Top Identity	Getting larger 58 93 Getting smaller 7 3 Staying the same 35 4 Refused <1 <1  US Citizenship is Top Identity Rep Dem  Getting larger 59 93 Getting smaller 6 4 Staying the same 35 3 Refused 0 0  World Citizenship is Top Identity Rep Dem  Getting larger 67 95 Getting smaller 13 1 Staying the same 20 4	Getting larger       58       93       82         Getting smaller       7       3       4         Staying the same       35       4       13         Refused       <1

#### Race

Q20. Which of the following is closer to your view regarding symbols of the Confederacy (for example, the Confederate Flag and Confederate monuments)?

	Rep	Dem	Ind	Total
They represent Southern history and heritage They represent racial injustice Refused	89 10 1	30 69 1	62 36 2	59 40 1
US Citizenship is Top Identity	Rep	Dem	Ind	Total

	World Citizenship is Top Identity	Rep	Dem	Ind	Total	
1. 2.	They represent Southern history and heritage They represent racial injustice Refused	74 23 3	19 81 <1	29 69 3	28 71 1	
	African Americans	18-34		35+		18+
1. 2.	They represent Southern history and heritage They represent racial injustice	22 78		22 78		22 78
	Whites	18-34		35+		18+
1. 2.	They represent Southern history and heritage They represent racial injustice	53 47		72 28		66 34
	All Races by Age	18-34		35+		18+
1. 2.	They represent Southern history and heritage They represent racial injustice Refused	47 52 1		63 35 1		59 40 1

Q18. Having thought about this issue, which is closest to your view?

		Rep	Dem	Ind	Total
1.	I think NFL players should have the right to kneel at games but I don't agree they should be doing it	39	26	41	33
2.	I think NFL players should have the right to kneel at games and I agree with the protest	6	64	29	35
3.	I don't think NFL players should have the right to kneel at games	55	9	29	31
	Refused	1	1	1	1

	US Citizenship is Top Identity	Rep	Dem	Ind	Total	
1.	I think NFL players should have the right to kneel at games but I don't agree they should be doing it	37	37	50	38	
2.	I think NFL players should have the right to kneel at games and I agree with the protest	3	47	15	20	
3.	I don't think NFL players should have the right to kneel at games	59	15	35	40	
	Refused	1	1	1	1	
	World Citizenship is Top Identity	Rep	Dem	Ind	Total	
1.	I think NFL players should have the right to kneel at games but I don't agree they should be doing it	34	18	30	22	
2.	I think NFL players should have the right to kneel at games and I agree with the protest	20	79	56	68	
3.	I don't think NFL players should have the right to kneel at games	46	3	14	10	
	Refused	0	0	0	0	
	African Americans	18-34		35+		18+
1.	I think NFL players should have the right to kneel at games but I don't agree they should be doing it	14		12		13
2.	I think NFL players should have the right to kneel at games and I agree with the protest	83		79		80
3.	I don't think NFL players should have the right to kneel at games	3		8		7

	Whites	18-34	35+	18+
1.	I think NFL players should have the right to kneel at games but I don't agree they should be doing it	43	34	36
2.	I think NFL players should have the right to kneel at games and I agree with the protest	38	23	27
3.	I don't think NFL players should have the right to kneel at games	19	44	37
	All Races by Age	18-34	35+	18+
1.	I think NFL players should have the right to kneel at games but I don't agree they should be doing it	39	31	33
2.	I think NFL players should have the right to kneel at games and I agree with the protest	45	31	35
3.	I don't think NFL players should have the right to kneel at games	17	37	31

Q21. Do you approve or disapprove of President Trump's reaction to the protests in Charlottesville? [RANDOMLY REVERSE ANSWER CHOICES]

		Rep	Dem	Ind	Total
1.	Approve strongly	34	1	12	16
2.	Approve somewhat	41	5	21	22
3.	Disapprove somewhat	15	14	20	15
4.	Disapprove strongly	7	78	42	44
	Refused	2	1	4	2